

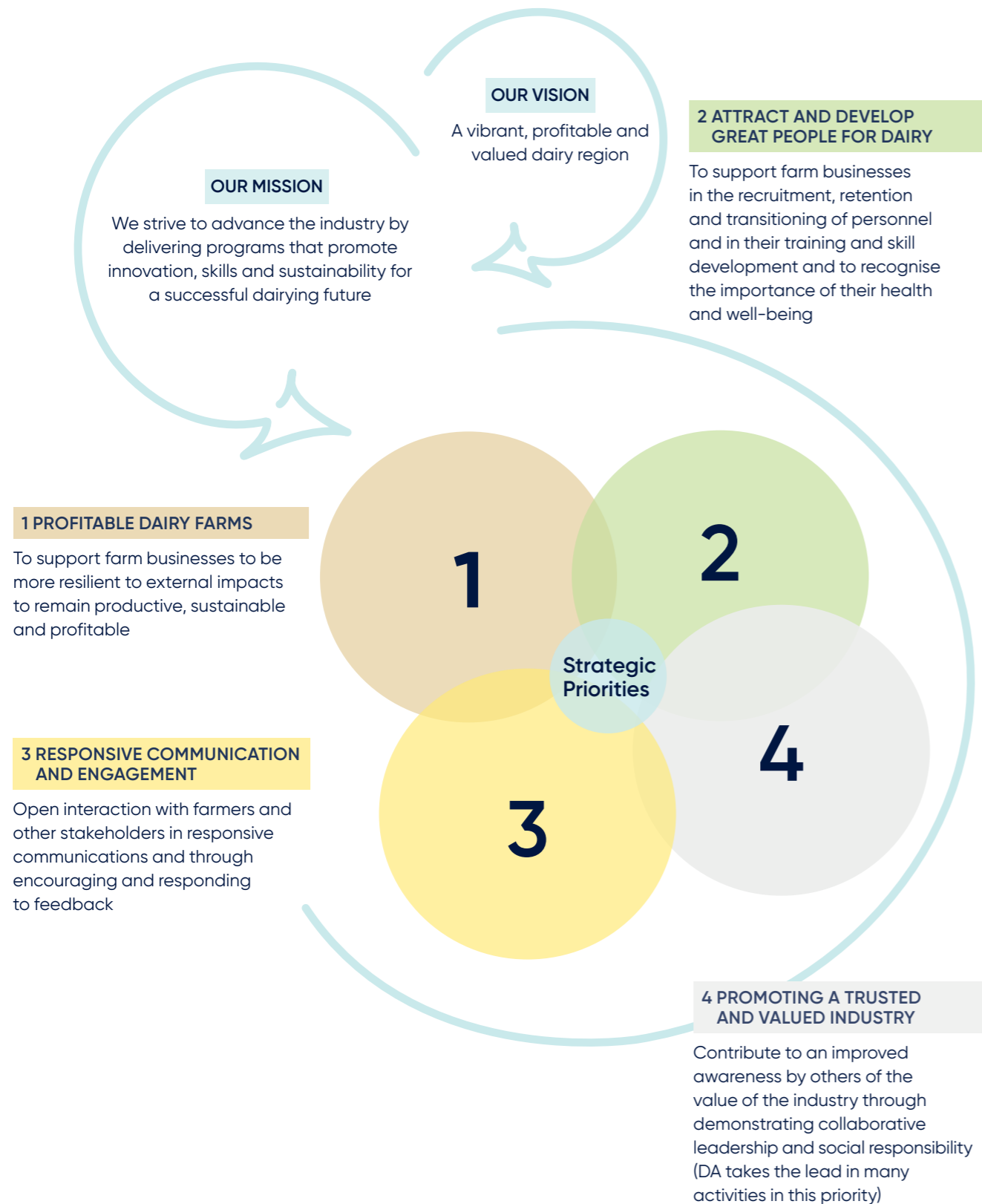
# WESTVIC DAIRY STRATEGIC PLAN SUMMARY

2020–2023



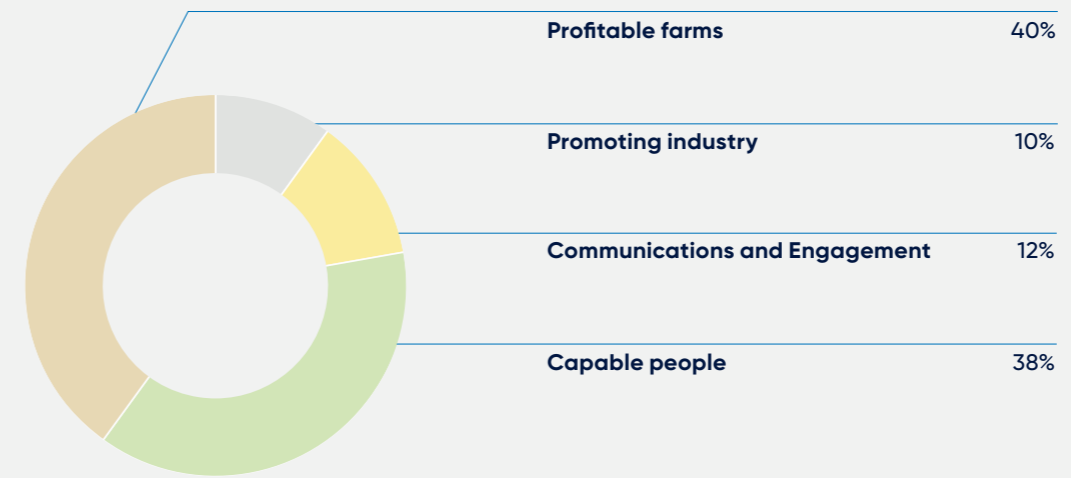
WestVic Dairy Inc. is Dairy Australia's Regional Development Program for western Victorian and is responsible for delivering dairy extension activities and programs. It is overseen by a regional Board of Directors, the majority being dairy farmers. It works closely with DA and local industry partners to facilitate technology transfer for the advancement of the sector. This document sets the broad strategic direction for WestVic Dairy for the period 2020 to 2023.

In order to achieve our mission, our strategic priorities are:



### Strategic investment by priority area

Our investments will be spread across the four areas in approximately the following proportions



### Organisational Values

Our Values underpin our behaviours and inform the way we do business in order to work towards our Vision and implement our Strategy.

We adopt Dairy Australia's Values of:

- Farm focused
- One team
- Innovative thinking
- Decisive action

### Monitoring and evaluation process

WestVic Dairy is committed to regular monitoring and evaluation of its Strategy. This ensures good progress towards achieving its Mission through implementing the activities under each strategic priority. To be effective in this, WestVic Dairy will use a straightforward approach to monitoring and evaluation, which aligns with its annual reporting period.

### Stakeholder collaboration

WestVic Dairy values its strong relationships with the region's farmers and their representative bodies, along with government organisations and all businesses in the dairy supply chain, recognising their various roles and importance.

### Funding

WestVic Dairy relies significantly on funding from Dairy Australia. Additionally, we seek to attract extra funds to support our objectives—from government, sponsors and other external parties. We invite collaborative funding partnerships with other stakeholders where mutual goals are sought.



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